

Ethics Awareness Initiative Kick-Off Event

for the

People of Luzerne County

*A community-wide initiative co-sponsored by
The Ethics Institute of NEPA and
Leadership Wilkes-Barre*

Join Us

Tuesday, May 4th - 12:00 p.m. (noon) to 1:00 p.m.

Location

F.M. Kirby Center for the Performing Arts
Public Square, Wilkes-Barre

The goal of this initiative is to raise awareness among the people of Luzerne County about the values and principles of ethical conduct in workplaces, schools, community organizations and public life.

Show Your Support

COME AND SIGN THE ETHICS PLEDGE



WHAT IS THE ETHICS AWARENESS INITIATIVE?

The Ethics Awareness Initiative is a community-wide effort that includes **three components**:

- A **Website of resources** about ethics and standards of behavior in various spheres of life: personal, workplace and community.
- **Community forums** about what it means to live an ethical life. We hope that many workplaces, schools, churches and civic groups will host discussions about ethics.
- An **“Ethics Pledge”** encouraging the people of Luzerne County to commit to a set of principles and standards of ethical behavior.

Website available as of May 4, 2010: www.ethicsawarenessluzerne.org